

华润置地
品质给城市更多改变

the grandmixc
萬象世界

横琴万象世界

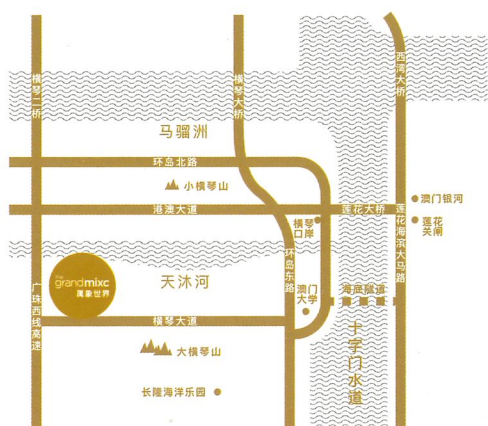
HENGQIN GRAND MIXC

世界商贸极 万象经济体

A WORLD-CLASS TRADING ECONOMY

产业中心 | 商业中心 | 生活中心

INDUSTRY CENTER | BUSINESS CENTER | LIFESTYLE CENTER



咨询热线 0756 627 8888 | 中国·珠海·横琴 | 开发商：横琴万象世界发展有限公司 | 整合推广：及时沟通

本手册内容仅供参考，不作为开发商对项目实际情况的承诺及保证，项目实际情况以政府批准的法律文件及双方签署的法律文件为准。图片有效期至2017年12月31日，印刷时间：2017年10月

The contents indicated in this Investment Guide are provided for reference only, which shall not be deemed as developer's any commitment or assurance for actual project conditions. The actual project conditions shall be subject to the legal document approved by the government and the legal document signed by both parties. The pictures indicated in the Investment Guide are valid till December 31, 2017. Print time of the Investment Guide: July, 2017.

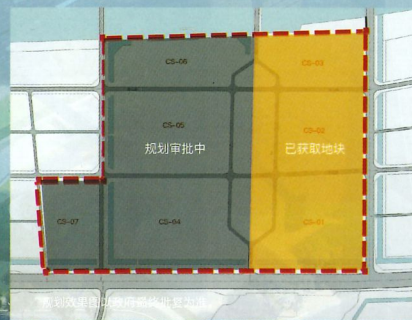
本宣传资料的英文描述，因翻译等原因，可能产生与中文宣传资料表述不一致的情形，仅供参考，实际表述以中文为准。

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PATTERN-ORIENTED HEIGHT HEIGHT-EMBODIED FUTURE

格局决定高度，高度决定未来



已获取地块:

占地面积约/21.1万 m^2 , 建筑面积约/145万 m^2

规划审批中:

占地面积约/34.6万 m^2 , 建筑面积约/225万 m^2

立足世界经济格局，引擎粤港澳大湾区，政府工作报告提到，粤港澳大湾区将规划建设成比肩东京湾区、纽约湾区和旧金山湾区的世界第四大湾区。

2015年，横琴自贸区挂牌，与南沙、前海三足鼎立。叠加一带一路、自贸区政策，横琴成为新一轮改革开放的试验田，成为中国对话世界的一扇窗口，构筑自由贸易的平台。

万象世界，位居横琴自贸区，横琴大道北，构建融通世界的展贸平台，链接全球资源的产业生态圈，承载产业升级转型的历史使命。

Based on the existing global economic pattern, Guangdong-Hong Kong-Macao Greater Bay Area will be developed as a development engine. As indicated in Report on the Work of the Government, the Guangdong-Hong Kong-Macao Greater Bay Area will be planned to become the world's fourth largest bay area on a par with Tokyo Bay, New York Bay and San Francisco Bay.

In 2015, Hengqin Free Trade Zone was officially opened, which formed a situation of tripartite coexistence along with Nansha and Qianhai. Along with the implementation of National Belt & Road Initiative and Free Trade Zone Policies, Hengqin becomes the pilot zone in the new round of the reform and opening-up, becomes a showcase of the dialogue between China and the world and builds a free trade platform in China. The Grand Mixc, located at North Hengqin Avenue in Hengqin Free Trade Zone. It builds global commercial and trading platform, creates industrial ecosystem interlinking global resources. It also ushers in contemporary exemplary model of economic, industrial transformation and upgrade in China.

注：以上数据来源于《中国横琴政府智慧门户网站》2017-01-06
及《中国横琴政府智慧门户网站》2017-04-22。

WORLD-CLASS STANDARDS ICONIC LANDMARK IN CHINA

Hengqin Grand Mixc aims to build a global trade and commerce platform. With a magnificent scale (approximately six times the scale of Rockefeller Center in New York), it is a trade and commerce platform which integrates online and offline business, trade fairs and exhibitions, wholesale and retail business as well as headquarters economy. It has strong dual-core engine with integration of industry and business, initializes multi-form complex of industry platform, exhibition and display center, Grade A office building and star-level hotel, gives due consideration to production research, business, trading and commerce, sales exhibition, residence and other demands of enterprises and individuals.



世界标准，中国标志

横琴万象世界，构建全球商贸交易平台，几近于6个纽约洛克菲勒中心的恢弘体量，集线上线下、展销展览、批发零售、总部经济于一体的商贸交易平台。产业加商业强大双核引擎，开创产业平台、展示展览中心、甲级写字楼、星级酒店的全业态组合，兼顾产研、商务、商贸、展销、居住等企业个人的需求。



CHINESE DREAM OF GLOBAL TRADING & COMMERCE

With an integration of global resources, it initiates to create an international capital mode, pinpoints four major industries including medical treatment and healthcare, cultural creativity, quality products exhibition as well as high-tech industry. Relying on inherent advantages, takes Hong Kong and Macau as pivot points and includes multiple countries and regions related to "the Belt & Road" initiative. Moreover, it also involves all-round commercial trade and business needs of annual average about 30 million tourism consumers in Macao and Hengqin. It builds B2B, B2C commercial trade platforms for online, offline, cross-border and trans-boundary commodity fair. It pioneers to establish National Pavilion, Corporate Pavilion and Corporate Joint Pavilion, and builds a global trade and exhibition platform.

全球商贸版图的中国梦想

整合全球资源，领创国际资本模式，锚定医疗健康、文化创意、精品展览、高新技术四大产业。倚靠先天红利，以港澳为支点，海纳“一带一路”多个国家、企业，以及年均约3000万澳门、横琴旅游消费者的商贸及商业需求，搭建B2B、B2C商贸平台、线上线下跨境跨界商品展览。创造性设立国家馆、企业馆、企业联合馆，构建融通世界的展览平台。

注：以上数据来源于《海南统计局》2016-01-25。

HUGE-AMOUNT INVESTMENT INTERNATIONAL MASTERS' MASTERPIECE

巨资打造 国际大师扛鼎力作

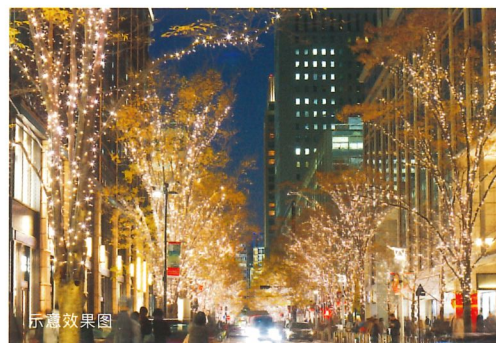
横琴万象世界，将真正国际大都会的品味和品质与自然完美再造，大横琴山、天沐河双景呈现，珠海、澳门双城荟萃，高端品牌聚集，各种国际化配套汇聚于此。

万象世界一期位于项目用地北端，产品为约（建筑面积）25-85㎡创意空间，以SOHO、LOFT为主，空间灵活多变，生活、办公两相宜。项目紧邻天沐河，由国际团队规划打造，万象生活的世界，已然徐徐开启，即可让您轻松拥有。

Hengqin Grand Mixc perfectly reproduces the nature as well as taste and quality of international metropolis, presents gorgeous landscape of Hengqin Mountain and Tianmu River, clusters twin-city agglomeration of Zhuhai and Macao, assembles high-end brands as well as various internationalized supporting facilities.

The Grand Mixc Phase I is located at northern side of project site. Products are creative space (floorage: 25-85 square meters) dominated by SOHO and LOFT. Changeable and flexible space is concurrently suitably used for living and office purpose. The project closely adjoins Tianmu River and commands a luxury view of global foresight. Planned and constructed by international teams, the project has gradually ushered in the world of Mixc Life and can immediately bring you cozy experience.

注：以上面积为建筑面积仅供参考，实际交付结果以双方订立的商品房买卖合同及测绘面积为准。

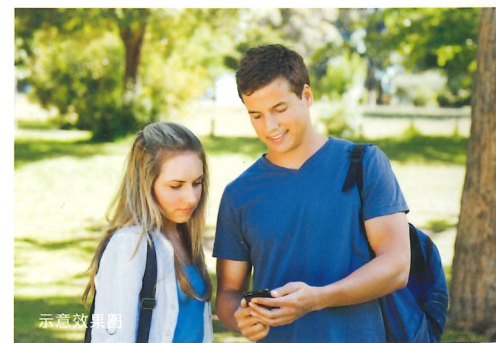


灵动世界

作为创意空间的完善配套，万象公园为中央中轴贯穿南北，立体绿化，开放空间，收藏如同漫步香榭丽舍大道的惬意时光。

DYNAMIC WORLD

As one of the well-equipped facilities of creative space, Mixc Park runs through the south and north as the central axis. Stereoscopic green and open space collects the cozy moments characterized by roaming at Champs Elysees.

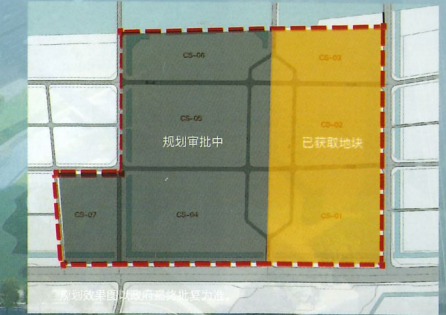


智慧社区

让科技为人性化服务，打造智能生活社区，连接艺术、文化、娱乐、休闲会所等设施，让科技与艺术完美融合的乐活意境，了然于心。

SMART COMMUNITY

It provides people-oriented services with technology, builds smart-life community, links art, culture, entertainment, leisure clubs and other facilities and facilitates LOHAS conception which is perfectly combined with technology and art to be well understood.



已获取地块：
占地面积约 / 21.1万
规划审批中：
占地面积约 / 34.6万



示意效果图



实景图

TRUST THE
STRENGTH
OF CHINA
RESOURCES

BELIEVE
IN DREAMS
AT YOUR
FINGERTIPS

相信华润的力量
相信梦想触手可及



示意效果图

华润置地，致力成为中国商业地产引领者，发展了包含万象城购物中心的城市综合体、区域商业中心万象汇/五彩城和体验式时尚潮人生活馆万象空间三种模式。截至2016年底，华润置地在营购物中心近23个，已进入中国内地近19个城市，总在营面积约占555万平方米，合作商家超1000个，合作品牌近2500个，会员人数超过200万，包括酒店经营在内的投资物业实现营业收入港币约72.5亿元。

今天，华润置地，践行国家意志，开创中国商贸新征程，联袂国际顶尖团队，倾力打造横琴万象世界，万象梦想，已触手可及。

China Resources Land is dedicated to becoming the leader of the Chinese commercial real estate. develops three modes including the MIXC complex, the Hi5 – the regional commercial center and 1234Space – a place for chic lifestyle experience, which makes a change in urban lifestyle while promotes urban economic development and improves the image of the city. As of the end of 2016, CR Land has also developed more than 150 projects in 57 cities in China. It has 23 operating shopping malls and has already settled in about 19 cities of mainland China. The total in-operation attains 5.55 million square meters. It has over 1,000 cooperative merchant partners and about 2,500 cooperative brands. CR Land has over two million members and the business turnover of investment properties including hotel operation has attained about HKD 7.25 billion.

Nowadays, China Resources Land practices in conformity with the national initiative and embarks on a new journey of trade and commerce in China. It cooperates with internationally top-notch teams to strive to build the Hengqin Grand Mixc, Mixc Dream is exactly at your fingertips.

所有内容仅供参考，不作为开发商对本项目实际情况的承诺及保证。项目实际情况以政府批准的法律文件及双方签署的买卖合同为准。图片有效期至2017年12月31日。



示意效果图



示意效果图

时尚前沿

时尚潮荟连接万象公园的时尚街区，多个休闲广场，与光彩闪耀的街灯，勾勒出都会生活的真实质感，世界前沿时尚在此汇聚。

CUTTING-EDGE FASHION

Fashion Plaza links fashion blocks of Mixc Park. Multiple leisure plazas sketch contours of actual feelings of metropolis life jointly with shining streetlight. Global cutting-edge fashion is clustered here.

健康生态

利用天沐河天然景观，营造滨河时光廊，将河岸打造成水岸景观轴，同塞纳河畔的浪漫意味，健康浪漫生活绵延流长。

WHOLESOME ECOLOGY

Natural landscape of Tianmu River is used to create Riverside Time Corridor and river banks are built to be riverside landscape axis, which brings about the similar romantic feelings of Seine River and ushers in sustainable wholesome and romantic life.